ABERDEEN CITY COUNCIL

COMMITTEE Finance, Policy and Resources

DATE 23 April 2015

ACTING DIRECTOR Ewan Sutherland

TITLE OF REPORT Small Financial Assistance Grants 2015/16

REPORT NUMBER CG/15/42

CHECKLIST RECEIVED Yes

PURPOSE OF REPORT

The purpose of this report is to present applications for financial assistance which have recently been received allowing Elected Members to make a decision on providing funding from the financial assistance budget and to provide information on an event for which funding was previously awarded.

2. RECOMMENDATION(S)

It is recommended that the Committee:-

- i) consider the applications received and agree to award grant funding based on the following recommendations:-
 - Charity event in aid of Alzheimer Scotland and Friends of Anchor – a maximum of £1,500;
 - Courage on the Catwalk 2015 a maximum of £1,500;
 - Aaron Williams Football Tournament Re-Launch Event a maximum of £1,500; and
 - Aberdeen Student Charities Campaign total cost of traffic management, up to £2,500 inclusive of VAT.

3. FINANCIAL IMPLICATIONS

The awarding and approval of grants and financial assistance is a significant element of council business and as such millions of pounds are paid to external organisations each year. Appropriate and suitable means of approval following the principles of 'Following the Public Pound' require to be maintained in order to ensure Best Value.

There is a sum of £45,000 included in the 2015/16 Council's Revenue Budget for small financial assistance grants.

If the above recommendations were approved the amount remaining would be £38,000.

There are no implications for approved PBB options arising from this report.

4. OTHER IMPLICATIONS

The award of grants and financial assistance provide benefits to the City of Aberdeen and its citizens.

BACKGROUND/MAIN ISSUES

5.1 At the meeting of 6 May 2014 the Committee approved a revised set of assessment criteria for the awarding of small financial assistance grants.

These were as follows:

Small Financial Assistance Grants – Assessment Criteria						
a)	Applications must be for a clear and specific purpose and include relevant					
	background and financial information.					
b)	Applications must <u>not</u> be for a purpose already being funded from another					
	Council budget.					
c)	Applications which fall within the assessment criteria of another					
	established Council funding budget will be referred to that process.					
d)	Applications must <u>not</u> be for a purpose which secured funding from this					
	budget in the previous 12 months.					
e)	Applications will only be considered whilst budget remains available.					
f)	The award of funding will be limited to a maximum of £2,500.					

Small Financial Assistance Grants - Conditions of Award

- a) Following the committee, the applicant will be informed in writing of the committee decision including the amount awarded, the means of payment and the purpose for which the award was made.
- b) In exceptional circumstances where an award of funding in excess of £2,500 is approved, it will be on the basis that the arrangements in relation to the Local Code of Guidance on Funding External Organisations and Following the Public Pound will require to be put in place.

5.2 Applications:-

5.2.1 Charity Event – Further information at Appendix A

An application has been received for a contribution towards a charity event to be held at the Beach Ballroom on 26 September 2015 in order to raise money for Alzheimer Scotland and Friends of Anchor.

It is considered appropriate for this event to be considered under the small financial assistance grants assessment criteria. As it meets the criteria, it is recommended that a maximum of £1,500 of funding be awarded for the Beach Ballroom hire cost.

5.2.2 Courage on the Catwalk 2015 – Further information at Appendix B

An application has been received from Friends of Anchor for a contribution towards the cost of hire of the Beach Ballroom for the Courage on the Catwalk 2015 event.

An award of £1,000 was approved towards the Beach Ballroom hire costs for the 2014 event which was held on 30 March 2014.

It is considered appropriate for this event to be considered under the small financial assistance grants assessment criteria. As it meets the criteria, it is recommended that a maximum of £1,500 of funding be awarded for the Beach Ballroom hire cost.

5.2.3 Aaron Williams Football Tournament Re-Launch Event — <u>Further</u> information at Appendix C

An application has been received from the founder and co-organiser of the Aaron Williams Football Tournament for financial support towards their re-launch event which is to be held at the Beach Ballroom on 29 May 2015.

It is considered appropriate for this event to be considered under the small financial assistance grants assessment criteria. As it meets the criteria, it is recommended that a maximum of £1,500 of funding be awarded for the Beach Ballroom hire cost.

As the request is also for help towards the cost of the football tournament the applicant will be advised that they may meet the assessment criteria for a significant events sports grant.

5.2.4 Aberdeen Students Charities Campaign – <u>Further information at Appendix D</u>

On an annual basis the Student Charities Torcher parade has required the installation of temporary barriers and traffic management arrangements. A request has been received for a grant to assist with this fee for the 2015 event which takes place on 28 March. The estimated cost of this, payable to Aberdeen City Council, is £2,000.

Assistance was given for the traffic management of the 2013 Torcher Parade of £2,500.

It is recommended that financial assistance of £2,500 (or the total cost, inclusive of VAT, if lower) is approved.

6. IMPACT

The Council will, within financial constraints, seek to support individuals, groups and organisations within the City. All applicants will be given equal consideration within the criteria for the award of grants and donations from Council budgets.

This report is likely to be of interest to the public as it demonstrates the use of public funds.

7. MANAGEMENT OF RISK

There is a risk that funding provided will not be used for the purpose for which it was awarded.

8. BACKGROUND PAPERS

None

9. REPORT AUTHOR DETAILS Karen Black, Finance Officer kblack@aberdeencity.gov.uk (52) 3567

(Received by e-mail from Andrea Muirhead on 18 December 2014)

Hi

Thank you for your email and reminder.

Apologise for delay in responding, I can advise the following costs for our event:-

Deposit for Beach Ballroom - £500.00 Dinner Cost - £31.20 per person Wine at Table - £1080.00 (sponsored by Global Pipe) Entertainment - £3850 plus VAT Reception Drinks - £1946.00

We will also be holding a raffle and hope to obtain prizes for local companies to raise money for our Charities.

Should you require any additional information please do not hesitate in contacting me.

Kind Regards Andrea



Office 14, Broadfold Business Centre Bridge of Don, Aberdeen AB23 BEE Tel: 01224 826991 Email: andrea@aberdeenangel.co.uk

Web: www.aberdeenangel.co.uk

We will be supporting September 2015.

Alzheimer Scotland by hosting a Charity Dinner Event at the Beach Ballroom in City Chamberlain Corporate Governance Aberdeen City Council Town House Broad Street Aberdeen AB10 1AH

6th November 2014

Dear Sir

Charity Event – Saturday 26th September 2015

I write as one of the organisers of a Charity Event which will take place at The Beach Ballroom on Saturday 26th September 2015 – this event has been organised by Andrea Muirhead and Marie Milne to raise money for Alzheimer Scotland and Friends of Anchor.

The event will start with welcome drinks leading to dinner and entertainment, finishing at 0100 hrs.

As this is the first time we have organised a Charity Event would it be feasible for the Council to provide a donation towards the event to help make our event a success.

I look forward to hearing from.

A. nurhead

Yours faithfully

Andrea Muirhead Charity Event Organiser

APPENDIX B

c/o Balmoral Group Ltd Public Relations Department Balmoral Park, Loirston, Aberdeen AB12 3GY Tel 01224 859153 Fax 01224 859123 Mob 07831 882028 Email foa@balmoral.co.uk

Donate online at www.friendsofanchor.org





Town House. Aberdeen.
AB10 1LP

02 March 2015



COURAGE ON THE CATWALK 2015

You may have seen the coverage last Friday for the official launch of Courage on the Catwalk 2015 with the reveal of our 24 models who are taking to the catwalk this year. It's very exciting to see it all kick off! The fundraising team has seen a great response to tickets so far too so I hope this year's event will be another great success for the charity.

We are indebted to yourself and the Common Good Fund for supporting the event and cause year-on-year with a financial contribution towards the cost of the Beach Ballroom. It would be tremendous to have your support once again to help us put on an event that is a fitting tribute to honour the beauty and bravery of our inspirational models as well as raising much-needed funds for wards and clinics where the majority of them were treated – and still are - at the ANCHOR Unit at ARI.

As you'll know well every penny raised from Courage on the Catwalk will go directly to helping cancer and haematology patients in our region. To date, thanks to the support from yourself and countless others within the city, the event has raised £120,000 for Friends of ANCHOR. At the models request the money has been invested into cancer research taking place by leading clinicians at the University of Aberdeen research facilities on the Foresterhill site as well as the hugely valuable wellbeing services that are offered to patients during their treatment or stay in the ANCHOR Unit wards.

In order to maximise the funds raised at this year's event would you be happy to make a financial contribution that would be taken off the Beach Ballroom's invoice for the event? In return, we would be delighted to recognise that generous contribution on our website once again as well as in the event programme which will distributed among both audiences totalling over 2,000 this year as we're switching on a third show on the Saturday. We would also be delighted if you could personally attend the event again as a guest of myself and the committee at Friends of ANCHOR? The date for this year's event is Saturday, 9th and Sunday, 10th May. You can let me know which date suits you best to attend the event?

If you are happy to help facilitate the Common Good Fund support once again it would be greatly appreciated.

Warmest regards

James S. Milne DL CBE DBA (Hon) Chairman, Friends of ANCHOR cc. The Friends of ANCHOR committee & fundraising team

Filteres of ASCHOR supports the ARCHOR unit (Aberdeen & North Centre for 1 Pematology, Oncology & Radiotherapy) at Aberdeen Royal Infirmary and cancer research at the University of Aberdeen.

Registered Charity No. SCO25332

James S Milne CBE DL DBA(Hon) DHC, Chairman, Friends of ANCHOR

FundRaising Standards Board give with confidence (Received by e-mail from Kevin Lynch on 9 February 2015)



Dear Lord Provost,

My name is Kevin Lynch I am a police officer with Police Scotland currently based in Northfield Academy. I am also the founder and co-organiser of the Aaron Williams Football Tournament here in Aberdeen.

As you may be well aware due to the amount of publicity and our motion in Parliament myself and co-organiser Dean Ramsey have re-launched the Aaron Williams Football Tournament this year in Partnership with AFC, Police Scotland, Northsound Radio and sponsorship with Evolve Training.

I set up the tournament in memory of my friend Aaron Williams who lost his battle against melanoma skin cancer aged 25, it was set up originally as a small school event which eventually snowballed into the community.

In 2012 I held the very first Aaron Williams Football Tournament, the event lasted one week with over 40 teams entered covering all ages. The tournament took place on Northfield playing fields and all finals were then held at Sunnybank football pitch, followed by a charity evening and auction. The 2012 tournament raised £5000 for Cancer Research.

The event received wide praise and won two awards from Grampian Police and Northsound Radio

In 2013, the tournament was held over two weeks and seen over 90 teams participate. The competition gained its first ever ambassador in Joey Harper and kicked off with a Charity guest speaker evening at Pittodrie stadium which was a huge success. The competition raised £7000 for Archie Foundation.

Due to work commitments with the Commonwealth games and also helping develop and launch a national Police Scotland Youth Volunteers programme, I was unable to run a tournament last year.

In Partnership with Northsound Radio, Police Scotland and Aberdeen Football Club, The Aaron Williams Football tournament in sponsorship with Evolve Training Aberdeen will celebrate its 3rd event next year,

This year we are setting our aims high and we have already booked the Beach Ballroom for our launch evening on the 29th May 2015, we also have a charity match between ex Aberdeen Players and fans in the planning stage while also

introducing a third week to the competition, while keeping everything else from previous years in place.

I believe that the tournament is already the biggest in Aberdeen by the sheer numbers that take part let alone spectators that come along to watch. However I believe that this year we could make the tournament the biggest in Scotland.

This year I am being assisted in organising the event by Dean Ramsey which will allow me to have every age group represented from under 6's all the way through to adults which will also include a Ladies and Veteran section.

The charities we have decided to help this year are **Friends of ANCHOR** and **Cash for Kids**, which I am sure you will agree, do a fantastic job for our city.

We would be honoured for yourself +1 to join us for our charity launch night on the 29th May at the Beach Ballroom as our VIP guest. We hope to have some of the city's most recognisable people at the event to celebrate and enjoy a fantastic evening which will hopefully raise a large amount of money for worthy charities.

Having yourself on board supporting what could be the largest event of its type in Scotland would be amazing. It would also really help us put the tournament and Aberdeen on the map for such fantastic reasons.

we have been focusing a lot of our efforts on re-launching what is set to be the largest event of its type in Scotland we have kept our costs very low and affordable for everyone within the city. We also appreciate the difficult times ahead in Aberdeen at the moment with the drop in oil prices and the on-going job losses but at the same time we aim to bring the local communities and companies together this summer through the much loved sport of football.

Not only will the tournament raise money for worthy causes but it will also give children and adults in the city something fun and positive to engage with but also help keep people fit and also act as a diversionary activity for local youths in the area.

Our only ask to you is would the city be in a position to help in anyway support or donate any form of financial funding towards our dinner evening at the Ballroom or towards our summer tournament.

I would like to thank you in advance for taking the time to read my email and I look forward to your reply

Please have a look at our page

http://www.northsound1.com/charity/community/aaron-williams/

http://aberdeen.stv.tv/201488/

<u>Motions, Questions and Answers Search - Parliamentary Business : Scottish</u>
Parliament

Warmest Regards

Kevin Lynch - Dean Ramsey -





(Received by e-mail from Jenny Waters on 6 March 2015)

Dear

I hope this finds you well. I am emailing with regards to the upcoming Aberdeen Torcher Parade taking place on Saturday 28th March 2015. This is the 126th year of the parade and Aberdeen University Students' Association aims to continue to put on a high-quality event for the local community here in Aberdeen. This year we are seeking support to aid us in covering the costs of running the parade and in delivering this much-loved community event. We are supporting 37 different local charities in Aberdeen and the North-East of Scotland and our aim is to raise £90,000 in 2014/15.

We are finding that the Torcher Parade is becoming more and more expensive to hold, and this is ultimately having an effect on the funds raised from our event. Some of our costs this year include:

British Red Cross First Aid : £260

Mackenzie Plant Road Sweeper : £325

• Radio Communications Hire: £240

• Aberdeen City Council Traffic Management: £2000

• EIS Waste Services: £640

Therefore I am emailing to ask if we could be considered for a Small Financial Assistance Grant from Aberdeen City Council, or if you would consider giving permission to waive our Traffic Management fee?

I have attached our financial accounts for 2013/14 for your reference. If you have any further questions or would like more information please don't hesitate to get in touch. I am able to schedule a call or to come and meet with you to discuss this opportunity further.

Thank you very much for your help and I look forward to hearing from you soon.

Kind Regards,

Jenny Waters

President for Charities and Community Chair of Elections Committee 2015 Aberdeen University Students' Association

Twitter: @AUSACharities Mobile:

Website: www.ausa.org.uk



Aberdeen University Students' Association (AUSA) is a registered Scottish Charity, No. SC037971.

The University of Aberdeen is a charity registered in Scotland, No SC013683. Tha Oilthigh Obar Dheathain na charthannas clàraichte ann an Alba, Àir. SC013683.